

# Screencasting

Duration: 1 Day



## Course Overview

Would you like to create your own 'how to' movie or presentation video using screen recording? On this course you will use a storyboard to design your own screencast and a screencasting tool to record, edit and narrate it.

The screencasting tool is chosen in advance of the course from one of the following: Articulate Storyline, Adobe Captivate or Techsmith Camtasia.

## Learning Outcomes

You will be able to:

- Identify the benefits of screencasts.
- Script a storyboard to design screencasts.
- Record screencasts.
- Add narration and other media.
- Edit screencasts.
- Publish and distribute screencasts.

## You will need

- A computer with the chosen screencasting tool installed (a trial version will do).
- An outline design for a short screencast.

While not essential, it is best if your computer has a microphone, speakers and webcam.

# Screencasting

Session	Content
<b>Introduction to Screencasts</b>	What is a screencast? Why choose screencasts? Different screencast types – demonstrate, try it, test. Different screencast styles: overview, how to, captioned, narrated, web cam. Possible applications, including 'how to' movies and presentation videos. The underpinning learning theory.
<b>The Development Process</b>	Preparation. Instructional design. Build.
<b>Screencast Design</b>	Tips for screencast design. Using a storyboard for your screencast design.
<b>Screencasting Tools</b>	Overview of popular screencasting tools: free, web-based, proprietary.

## Introduction to One Screencasting Tool

Introduction to one of the following tools: Articulate Storyline, Adobe Captivate or Techsmith Camtasia.

## Screencast Build

Using the chosen screencasting tool to build your screencast:

- Recording.
- Editing.
- Adding narration and other media.
- Previewing, publishing and distributing.



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For further information and to book this course  
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