

Instructional Design Advanced

Duration: 2 Days



Course Overview

We can help you improve your e-learning design skills. This course will give you a solid foundation in best practice instructional design techniques. You will put what you learn into practice when we support you to design your own e-learning module.

Learning Outcomes

- Analyse your learners' needs.
- Plan an e-learning intervention.
- Design a curriculum.
- Use best practice instructional design to write engaging interactive content.

You will need

An outline for an e-learning module.

Agenda

On Day 1, we'll work closely with you to give you a thorough grounding in relevant learning theories and strategies. And we'll show you how to develop effective learning objectives and curriculum plans.

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Day 1

Session	Content
Planning and Analysis	What makes good e-learning? Curating content. Creating the project team. Working with subject matter experts. Using a learner centred approach. Undertaking training needs analysis and target audience analysis.

Curriculum Design

A look at how adults learn and what makes for a compelling and engaging online learning experience.

Instructional Design

Introduction to these learning pathways:

- Self-paced.
- Social.
- Supported.
- Blended.

Interactive Writing

A look at blended approaches to the design of online programmes. Use of the flipped classroom.

Day 2

On Day 2, we'll work closely with you to help you write your own high impact, engaging e-learning module that incorporates:

Content

- Clear learning objectives and outcomes.
- Best practice instructional design techniques.
- Practical activities, interactions and learning assets.
- Relevant scenarios and challenges for your learners.
- Assessments to test the learning.
- A learner evaluation.



E-LEARNING



TRAINING AND SUPPORT



PLATFORMS



For further information and to book this course
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